

The Times

WEEKLY NEWSPAPER ADVERTISING RATE:

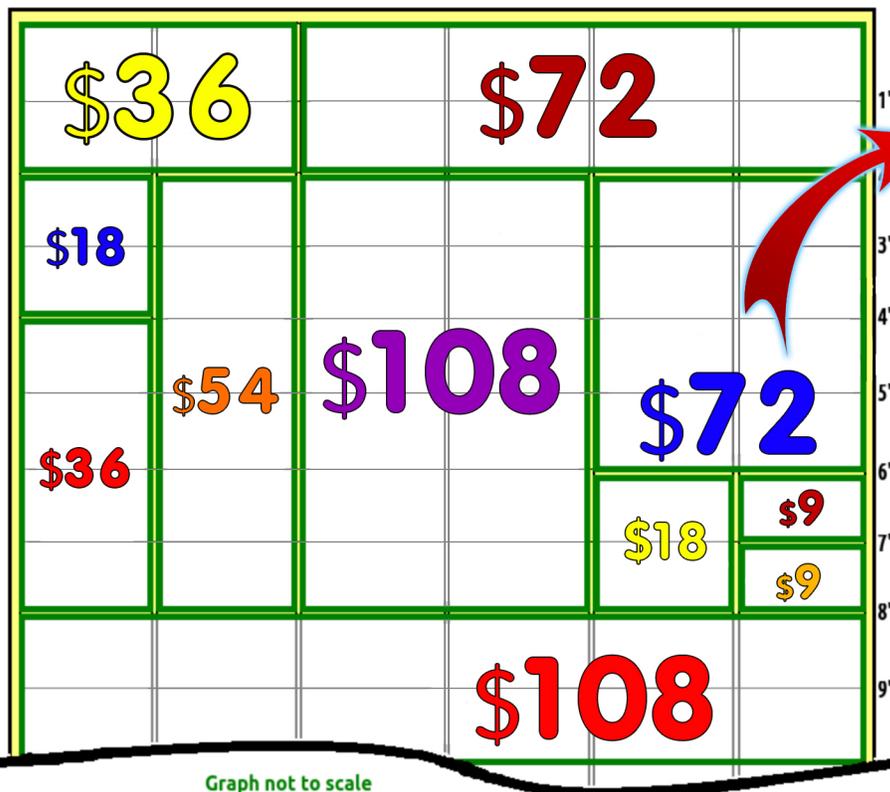
DISPLAY ADVERTISING - FULL COLOR

Retail	\$9 / Column inch
Service Directory (once a month)	\$20 flat rate
National Advertising (subject to 15% commission)	\$11 / Column inch

PREPRINTED INSERTS

Single Sheet	\$150 flat rate
Multiple Page	Call for pricing

Recurring advertisers that run at least 8 months of the year will have their ads placed online for free.



Example: 2 x 4" ad

2 columns x 4 inches = 8 column inches
 8 col. in. x \$9 (ad rate) = **\$72**

Column Widths:

- 1 Column = 1.55"
- 2 Columns = 3.25"
- 3 Columns = 4.95"
- 4 Columns = 6.65"
- 5 Columns = 8.3"
- 6 Columns = 10"