

# The Times

## WEEKLY NEWSPAPER ADVERTISING RATE:

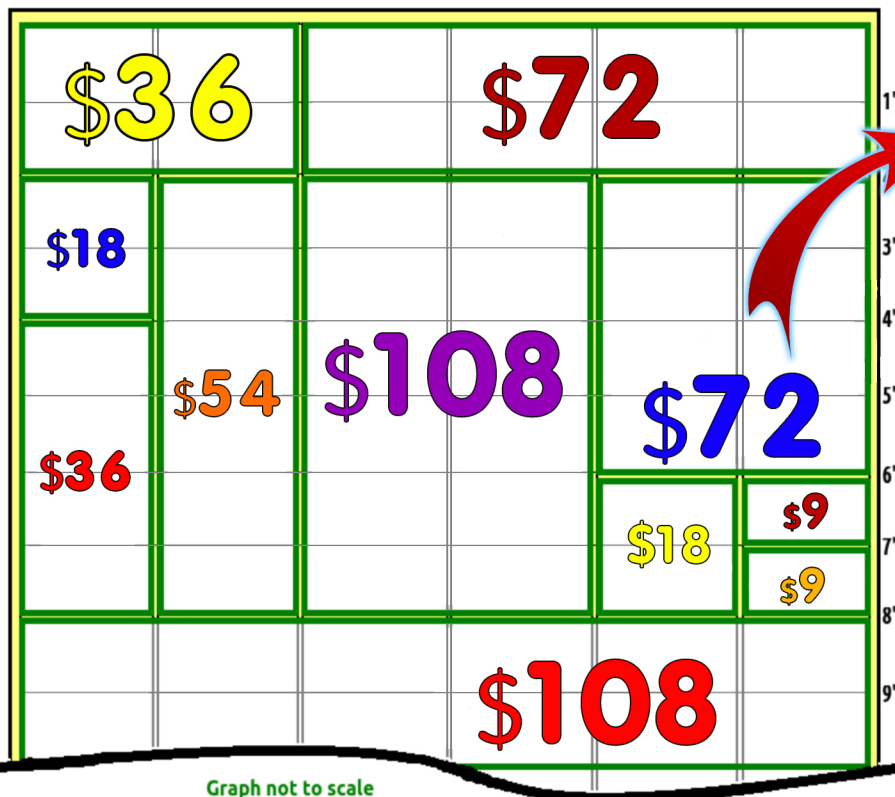
### DISPLAY ADVERTISING - FULL COLOR

Retail	<b>\$9</b> / Column inch
Service Directory (once a month)	<b>\$20</b> flat rate
National Advertising (subject to 15% commission)	<b>\$11</b> / Column inch

### PREPRINTED INSERTS

Single Sheet	<b>\$150</b> flat rate
Multiple Page	Call for pricing

Recurring advertisers that run at least 8 months of the year will have their ads placed online for free.



### Example: 2 x 4" ad

2 columns x 4 inches = 8 column inches  
8 col. in. x \$9 (ad rate) = **\$72**

### Column Widths:

1 Column	= 1.55"
2 Columns	= 3.25"
3 Columns	= 4.95"
4 Columns	= 6.65"
5 Columns	= 8.3"
6 Columns	= 10"